

TASTE OF THE WEST

HOSPITALITY & RETAIL AWARDS

THE CATEGORIES:

For Hospitality Establishments:

- Cafe:** Usually selling lunches, light meals, snacks, cream teas etc. Most entrants do not serve alcohol, but soft drinks, teas, coffees. Often counter service rather than table service.
- Dining Pub:** A pub serving food. Usually offering a full and regularly updated menu and often with a separate, dedicated area for dining.
- Restaurant:** For venues dedicated to serving meals. Usually with table service, a full menu and open for lunch and/or dinner.
- Fine Dining:** For establishments who possess full-service menus with specific dedicated meal courses and who pride themselves on elegant formal service.
- Casual Dining:** Usually serving a varied, moderately priced menu (such as pizzas/burgers etc). Could include venues with shared tables with a more relaxed, less formal vibe.
- Street Food & Drink:** Includes takeaway establishments, street food vendors, food stalls at festivals & other public events.
- Bed & Breakfast:** For establishments with up to and including 10 rooms, with owners living on site.
- Hotel:** Establishments with more than 10 accommodation rooms.
- Bar:** A permanent establishment that is dedicated to serving a variety of local drinks, often alcoholic in nature. Light bar snacks may be on offer.

For Retailers:

- Specialist Retailer/Delicatessen:** Independent shops selling a range of food & drink products or specialising in one particular product type
- Farm Shop:** A shop selling produce from a farm(s) directly to the public, as well as from other food/drink suppliers.
- Butcher's Shop:** A shop dedicated to selling meat. The shop may also sell a range of other products.
- Online Retailer:** An online retailer dedicated to selling West Country food & drink produce.

The highest scoring gold award winners from each category will become finalists and contenders for the overall South West winner of each category. These winners will then go forward to find the ultimate top destination: **The No 1 Place to Go!**



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